

IN BRIEF

Be launches pay-as-you-go broadband offering

Broadband company Be will this month launch a pay-as-you-go broadband offering. Be Lite will offer 24Mbps broadband for under £15 a month. It will have an initial usage allowance that users can top up. bethere.co.uk

Lightershade develops e-learning app for GPs

Digital agency Lightershade has launched an e-learning application for doctors. The product is designed to use the Web for GPs' continual learning and professional development. Medical college RCGP Scotland was the first client. The agency now intends to market the application to other professions. lightershade.co.uk

Teachers' TV launches podcasting service

Digital broadcaster Teachers' TV this week launched a podcast. The channel will be available to download each week, expanding its reach beyond the Web and digital TV. The company said that it has made over 700 programmes available for streaming or downloading via its Web site. teachers.tv

Lunagames appoints Netsize to expand offer

Mobile aggregator Netsize has been appointed by mobile games company Lunagames to provide infrastructure for delivering games worldwide. Netsize will offer full underlying infrastructure via its Messaging Online and mSuites products, giving a content management and hosting platform with integrated billing and delivery. The deal will enable Lunagames to deliver mobile games to customers in Germany, France, Belgium, the Netherlands and the UK. netsize.com

BBC offers simple guide to RSS as it plans to grow use of feeds

BY GARETH JONES

The BBC is launching a Web initiative dedicated to demystifying RSS (really simple syndication) ahead of plans to increase the number of news feeds it offers Internet users.



options are available across the Web, enabling them to customise RSS feeds so that they can collate the data that most interests them.

"Once you understand how they work, RSS feeds are really simple to use," said Tony Ageh, Internet controller at the BBC. "Feed Factory not only seeks to demystify this world but also showcases on a single page what's on offer."

The growth of blogging and podcasting has helped to push RSS into the mainstream, as users realise the importance of automatic information feeds in keeping them up to date. A number of Web browsers, including Firefox and Safari, also now include an integrated RSS reader.

bbc.co.uk/feedfactory

St Minver enters Russian online gambling market

St Minver, a supplier of fully managed white-label gambling technology and services, is to enter the Russian online gambling market this month.

The company, which already provides its white-label casino, bingo and poker technology to the likes of Gala, Lastminute.com and Virgin Games, has signed a deal with Russian-language media and entertainment company Rambler Media to develop its online gaming portal.

The portal launches this month and will offer a full range of casino games and bingo.

stminverltd.com

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